Mr. William McDonald
Executive Director
Bethlehem Center of Charlotte

William McDonald is a progressive leader and nonprofit management, operations and reorganization specialist with over 30 years of experience to his credit. Mr. McDonald is a graduate of the University of Arkansas, Monticello, where he earned a Bachelor of Science Degree in Education. He has continued his education after college by participating in continuing education classes and taking advantage of numerous training opportunities along the way to grow and perfect his skills in business, public speaking, human resources and customer service. William is a firm believer in the power of education to transform, and has been quoted as saying that he “can think of no greater investment we can make as a society than to give the gift of learning to our children.” It is this core belief that drives him every day in his current role as Executive Director at The Bethlehem Center of Charlotte.

Following graduation from college, Mr. McDonald began a nearly 20 year career as an Executive Director with the YMCA that took him to multiple locations in various states throughout the southeastern United States. William moved to Charlotte in 2002, when he stepped in as State Director of The North Carolina March of Dimes, a position he held for two years before becoming President/CEO of the National Kidney Foundation of North Carolina. In 2006, the Bethlehem Center of Charlotte welcomed William in as their new Executive Director. The impressive results of his and his team’s labors began to take shape immediately as William lead the organization through a reorganization phase followed by a period of explosive growth, as evidenced by dramatic increases in fundraising and collaborative partnerships, as well as improved community awareness of The Bethlehem Center of Charlotte’s mission and the opening of a large, new facility. The future is very bright for The Bethlehem Center, and this is due in large part to the continued outstanding leadership of William McDonald.

If you have never met someone who has caught an alligator and delivered a baby, both while at work, William is your guy. In addition to his ardor for education, Mr. McDonald is a supporter of causes which fight cancer and Multiple Sclerosis. He is also known to be a lover of history and a man who enjoys travelling, cycling and motorcycles. No doubt his greatest joy comes from his being the father of two daughters and four grandchildren.

William McDonald may be reached by phone at 704-371-7401, or via email at wmcdonald@bethlehemcenter.org.